



Bruno Sá's team is the first in Portugal to accelerate towards "zero emissions" goal

Modelstand Challenge is the starting point for the e)mission neutral 2011 project

The rally team lead by Bruno Sá, takes on a new challenge for the year 2011 linking car racing to strong environmental responsibility, and gathering efforts to achieve the "zero emissions" goal.

HIGHLIGHT

General objectives:

- Evaluate and take responsibility for the carbon impact resulting from Bruno Sá's rally team during the Portuguese *2011 Rally Championship Open*.

Specific objectives:

- Measure the carbon footprint of the team during the year 2011, with reference to Bruno Sá's personal activities also, using approved methodologies and official emission factors.
 - Offset all carbon emissions using carbon credits (VER – *Verified Emission Reductions*) of the highest international quality.
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For this purpose e)mission will measure and offset all carbon emissions related to the participation of Bruno Sá's team in the sporting competitions of the Portuguese *2011 Rally Championship Open*. The first participation of the team is expected for the Modelstand league challenge that will begin with the Barcelos Rally, which takes place on the 12th of February.

The pilot Bruno Sá recognizes the differentiating value of this initiative announcing: "We decided to create a new challenge for our partners through **First Drive e)mission neutral 2011 project**. This is a project with a unique surrounding of environmental responsibility in national rallies".

Sérgio Teixeira Santos, Chief Executive of **TerraSystemics**, a company specialized in consultancy and project development in the environment and energy areas, representing e)mission in Portugal says: "We hope that this new partnership will motivate other elements related to motorsport in Portugal, interesting them in reducing the climate impact of their kind of activities, contributing to achieve a low carbon society".

Offset emissions



The offset of all measured emissions will be carried out through carbon reductions acquired through the investment in projects that generate carbon credits under the voluntary market (Voluntary Emission Reductions - VERs) that reduce carbon emissions internationally and contribute to sustainability in developing countries, following the Kyoto Protocol approach.



This offset will allow the support of projects from Brazil, Kenya and South Africa. These projects include renewable energy, energy efficiency and waste management.

The methodology to determine carbon footprints used by e)mission uses several elements of well known international strategies such as the

Greenhouse Gas Protocol, developed by the World Resources Institute and the World Business Council for Sustainable Development, and those developed by Carbon Trust, recognized as a leader in carbon emission reductions for the business sector.

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TerraSystemics, Lda develops consultancy and projects in environment, energy and climate change areas, with a strong component of consultancy in the field of international development and climate change. TerraSystemics represents e)mission in Portugal. More information on TerraSystemics can be obtained in the website www.terrasystemics.com.

e)mission provides an integrated service for enterprise carbon management, including offsetting using carbon credits issued to industry leading international standards. These derive from sustainable energy projects in developing countries, thereby aiding in the transfer and uptake of clean technologies which improve living and working conditions in local communities. e)mission is a leading provider of voluntary carbon management in Iberia, with full services of energy optimization and carbon management also in Spain and Andorra, with clients in other EU countries. e)mission is a registered brand by Access2 Carbon Markets, Lda, a Portuguese company specialized in Carbon Markets and Low Carbon Services. More information about e)mission can be obtained through www.e-missionneutral.com

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